



HALF HELEN GLOW BALL CHARITY CLASSIC

Saturday, September 9th, 2017 | Onion Creek Golf Course

About the Event: The hH Glow Ball Charity Classic is a 9-hole night golf fundraiser. Night golfing is a fun spin on an otherwise serious sport, perfect for practiced golfers or amateurs. Golfers will include Austin area ophthalmologists, optometrists, otolaryngologists, audiologists, school administrators, and entrepreneurs. Food, libations, and live music will be available in the Bob Hope Hospitality Suite. All participants will receive a souvenir cup, t-shirt, and gift bag.

Proceeds will be used to offer free vision and hearing screenings for children in Title I (low-income) schools in Austin.

Schedule of Events:

- 6:30 pm VIP Happy Hour at the Bob Hope Hospitality Suite
- 7:45 pm Tee-Off
- 9:00 pm Silent Auction Winners Announced
- 11:00 pm After Party (BHHS)

SOLD - HALF HELEN CHAMPION SPONSOR

hH Champions are our biggest supporters! These two sponsorships will pay for half of the wages for our screeners next school year. For that we are throwing out all the accolades.

Top billing on the 2017 hH Glow Ball Charity Classic includes:

- o Invitations, program, print and digital advertising, sponsor signage, and press releases (to be featured on event invitation, please complete sponsorship and submit logo by 7/24/17)
- o Souvenir printed t-shirt
- o Souvenir Cup
- o hH website for one year

Invitation to the VIP Reception

Four golf tickets, Four non-golfing guest tickets

SOLD - BOB HOPE HOSPITALITY SUITE (BHHS)

Bob Hope was the Master of Ceremonies during Onion Creek’s Legends of Golf Tournament years (1978-89). The BHHS will be hosted at Mr. Hope’s residence while visiting Onion Creek! Neighbors are gathering their memorabilia of the days when golf legends walked Onion Creek to display in the BHHS during the hH Glow Ball Charity Classic!

Premier billing on the 2017 hH Glow Ball Charity Classic includes:

- o Invitations, program, print and digital advertising, sponsor signage, and press releases (to be featured on event invitation, please complete sponsorship and submit logo by 7/24/17)
- o Souvenir printed t-shirt
- o Souvenir Cup
- o hH website for one year

Invitation to the VIP Reception

Four golf tickets, Four non-golf guest tickets

WHY SUPPORT HALF HELEN?

32800

NUMBER OF CHILDREN AGES 3-18 THAT HAVE BEEN SCREENED.

84

NUMBER OF SCHOOLS HH HAS SCREENED IN HAWAII AND TEXAS.

30000

NUMBER OF STUDENTS HH PLANS TO SCREEN IN THE 2017-2018 SCHOOL YEAR.

6.9%

CHILDREN THAT PASSED THE EYE CHART SCREENING, BUT FAILED THE SPOT VISION SCREENING.



SOLD - \$10K HH HOLE-IN-ONE CONTEST

Hole #6 is a regulated PGA hole. Every participant will have one shot to make a hole-in-one and try their luck at winning \$10,000!

Priority placement on the 2017 hH Glow Ball Charity Classic includes:

- Invitations, program, print and digital advertising, sponsor signage, and press releases
(to be featured on event invitation, please complete sponsorship and submit logo by 7/24/17)
- Souvenir printed t-shirt
- Souvenir Cup
- hH website for one year

Invitation to the VIP Reception
Four golf tickets

\$1,000 - HH GLOW BALL CHARITY CLASSIC HOLE SPONSORS (8)

Stand out from the crowd by sponsoring one of the holes at the first annual hH Glow Ball Charity Classic.

2017 hH Glow Ball Charity Classic Hole Sponsorship includes:

- Signage at sponsored hole
- Invitations, program, print and digital advertising, sponsor signage, and press releases
(to be featured on event invitation, please complete sponsorship and submit logo by 7/24/17)
- Souvenir printed t-shirt

Invitation to the VIP Reception
One golf ticket, one non-golfing guest ticket

\$500 - HH GLOW BALL CHARITY CLASSIC SPONSORS

There are several opportunities to show your support at the first annual hH Glow Ball Charity Classic. We are looking for Drink Cart, Gift Bag, and T-Shirt sponsors. At hH, we welcome and value all levels of support!

2017 hH Glow Ball Charity Classic Sponsorship includes:

- Invitations, program, print and digital advertising, sponsor signage, and press releases
(to be featured on event invitation, please complete sponsorship and submit logo by 7/24/17)
- Souvenir printed t-shirt

Invitation to the VIP Reception
One golf ticket, one non-golfing guest ticket

For more information, visit www.halfhelen.org

HALF HELEN GLOW BALL CHARITY CLASSIC SPONSOR FORM

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SPONSOR LEVEL (PLEASE CHECK ONE)

- SOLD - Half Helen Champion Sponsor
- SOLD - Bob Hope Hospitality Suite Sponsor
- SOLD - \$10K Hole-In-One Contest Sponsor
- \$1,000 - hH Glow Ball Hole Sponsor
- \$500 - hH Glow Ball Charity Classic Sponsor

SPONSORSHIP COMMITMENT

Name of Organization or Donor: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Contact Person: _____ Email: _____

To be featured on event invitation, sponsorship payment and a high-res (vector/EPS) logo must be received by 7/24/17.

For inclusion in event promotional materials, sponsorship payment and a high-res (vector/EPS) logo must be received by 08/15/17.

Please send high-res (vector/EPS) logos to carissa@halfhelen.org.

PAYMENT INFORMATION

We are unable to participate this year but please accept our donation of: _____

Enclosed is my check for \$ _____

Please charge my: Mastercard Visa Discover American Express

Account Number: _____ Exp. Date: _____

Name on Card [please print]: _____

Cardholder's Signature: _____

Please make all checks payable to half Helen Foundation and mail to:

half Helen Foundation

11105 Champions Lane, Austin, TX 78747

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