

# 2019 half Helen Glow Ball

September 28, 2019 | Onion Creek Club



## What's in a name?

After failing a vision screening in daycare, Chelsea Elliott discovered she was blind in her left eye. Two years later, a failed hearing screening revealed that she was deaf in her right ear. In fourth grade, Chelsea learned about Helen Keller and surmised, "I'm half-blind and half-deaf; I'm half Helen" - a name that would come to characterize her life's work.

At half Helen, we are committed to improving school-age children's vision through an innovative delivery of care that begins with using photoscreening technology to identify potential problems and provides children in need with comprehensive eye exams and corrective wear. Closing the access to care gap for children in low-income communities strengthens children's social and emotional development and academic success.

## What is the half Helen Glow Ball?

A unique twist on an otherwise sight-intense sport, the Glow Ball offers seasoned golfers and amateurs alike a fun way to experience first hand the importance of eyesight. As the sun goes down, depth perception decreases and adds a new challenge to this par three course. No need to worry about the dark. Fun, colored lights and glow in the dark golf balls will help keep you on track and light the way to the greens.

The Glow Ball isn't just a golf event. Your ticket includes an evening full of fun activities. We will kick off the event with a cocktail hour followed by the helicopter ball drop raffle. After the drop, head over to the hospitality tent and enjoy dinner, drinks, a silent auction, and learn what half Helen is doing to improve children's vision and hearing.

Name of Organization or Donor: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment Information

- \$15,000 - Gala Presenting    \$10,000 - Entertainment    \$10,000 - Meal    \$5,000 - Hole in One    \$5,000 - Hole in One  
 \$5,000 - Bar Sponsor    \$5,000 - Glow Glam Bar    \$2,500 - Friend of hH    \$500 - Supporter  
 We are unable to participate this year but please accept our donation of: \_\_\_\_\_

To make a payment online, please visit [www.halfhelen.org/sponsor](http://www.halfhelen.org/sponsor)

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

Please make all checks payable to half Helen Foundation and mail to:

half Helen Foundation

PO Box 14011 | Austin, Texas | 78761

Phone: 512.299.1353 | Email: [chelsea@halfhelen.org](mailto:chelsea@halfhelen.org)

**hH** half Helen  
FOUNDATION

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Thank you for supporting half Helen Foundation!

Vision disability is the single most prevalent disabling condition among children. hH eliminates barriers to preventable vision loss for low-income families in Central Texas with a mobile pediatric optometry clinic.

Your contribution will help more children see their future.

## Your donation will:

- Outfit our optometry teams with new technology
- Increase eye-care productivity
- Conduct 5,000 student screenings
- Provide new prescription glasses to 1,250 students
- Implement educational program to support children's eyewear maintenance

## All sponsors receive the following:

- Logo on event posters and banners
- Social media mentions
- Newsletter posts
- Verbal recognition at event
- Opportunity to insert promo item into the gift swag bag

## GALA Presenting Sponsor

**\$15,000**

12 golf tickets | 6 guest tickets | 2 reserved tables  
3 helicopter ball drop raffle tickets per person  
Branded polos for golfers

Logo on print/digital event materials | Logo on podium  
Logo at gala check-in | Verbal thank you from Founder  
Email to database announcing partnership  
Presenting Logo on tote bag

## Entertainment Sponsor

**\$10,000**

8 golf tickets | 2 guest tickets | 1 reserved table  
Music/helicopter ball drop/guest activities  
3 helicopter ball drop raffle tickets per person

## Meal Sponsor

**\$10,000**

8 golf tickets | 2 guest tickets | 1 reserved table  
Music/helicopter ball drop/guest activities  
3 helicopter ball drop raffle tickets per person

## Hole in One Sponsor

**\$5,000**

4 golf tickets | 2 guest tickets  
1 Helicopter raffle ticket per person

Medium Logo on print/digital event materials  
Name on Tote Bag | Hole in One Sponsor Sign

## Bar Sponsor

**\$5,000**

4 golf tickets | 2 guest tickets  
1 Helicopter raffle ticket per person

Medium Logo on print/digital event materials  
Custom Logo Napkins | Name on Tote Bag

## Glow Glam Bar Sponsor

**\$5,000**

4 golf tickets | 2 guest tickets  
1 Helicopter raffle ticket per person

Medium Logo on print/digital event materials  
Name on Tote Bag | Logo on Glow Glam Bar

## Friends of half Helen

**\$2,500**

8 Guest tickets

Small logo on print/digital event materials

## Supporter

**\$500**

2 Guest tickets

Small logo on print/digital event materials